NOTIFICATION

The following notification is being circulated in accordance with Article 10.6

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| **1.** | **Notifying Member:** Malaysia **If applicable, name of local government involved (Article 3.2 and 7.2):**  |
| **2.** | **Agency responsible:** Enforcement DivisionMinistry of Domestic Trade and Consumer AffairsLevel 2 & 3, No. 13, Persiaran Perdana Presint 2Federal Government Administrative Centre62623 Federal Territory Putrajaya, MalaysiaTel: +603-88826321Fax: +603-88825991E-mail: shi\_bpgk@kpdnhep.gov.my**Name and address (including telephone and fax numbers, email and website addresses, if available) of agency or authority designated to handle comments regarding the notification shall be indicated if different from above:**  |
| **3.** | **Notified under Article 2.9.2 [****X],** **2.10.1 [****],** **5.6.2 [****],** **5.7.1 [****],** **other****:**  |
| **4.** | **Products covered (HS or CCCN where applicable, otherwise national tariff heading. ICS numbers may be provided in addition, where applicable):** All products including food and health care products. |
| **5.** | **Title, number of pages and language(s) of the notified document:** Draft Trade Description Regulations (Prohibition of Using Expression or Indication Used in The Course of Trade or Business) 2019. (3 page(s), in English; 3 page(s), in Malay) |
| **6.** | **Description of content:** The proposed new regulation is to prohibit the usage of expression or indication such as "Does not contain palm oil" or "Free from palm oil" or any other similar expression or indication in any advertisement including food label, notice, catalog or pricing list.  |
| **7.** | **Objective and rationale, including the nature of urgent problems where applicable:** Prevention of discriminative labelling. |
| **8.** | **Relevant documents:** * Trade Description Act 2011
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| **9.** | **Proposed date of adoption:** To be determined**Proposed date of entry into force:** To be determined |
| **10.** | **Final date for comments:** 60 days from notification |
| **11.** | **Texts available from: National enquiry point [****X]** **or address, telephone and fax numbers and email and website addresses, if available, of other body:** <https://members.wto.org/crnattachments/2019/TBT/MYS/19_6673_00_e.pdf><https://members.wto.org/crnattachments/2019/TBT/MYS/19_6673_00_x.pdf> |