NOTIFICATION

The following notification is being circulated in accordance with Article 10.6

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| **1.** | **Notifying Member:** Thailand **If applicable, name of local government involved (Article 3.2 and 7.2):** - |
| **2.** | **Agency responsible:** Bureau of Health Promotion Department of Health Ministry of Public Health Tiwanon Road, Nonthaburi 11000, Thailand Telephone: (+662) 590 4417 Fax: (+662) 590 4432 E-mail: milkcode.doh@gmail.com**Name and address (including telephone and fax numbers, email and website addresses, if available) of agency or authority designated to handle comments regarding the notification shall be indicated if different from above:**  |
| **3.** | **Notified under Article 2.9.2 [****X], 2.10.1 [ ], 5.6.2 [ ], 5.7.1 [ ], other:** |
| **4.** | **Products covered (HS or CCCN where applicable, otherwise national tariff heading. ICS numbers may be provided in addition, where applicable):** Infant and young child food (HS Code: 0401, 0402) (ICS: 67.100.10). Milk and cream, not concentrated nor containing added sugar or other sweetening matter. (HS: 0401), Milk and cream, concentrated or containing added sugar or other sweetening matter. (HS: 0402)Milk and cream, not concentrated nor containing added sugar or other sweetening matter. (HS 0401), Milk and cream, concentrated or containing added sugar or other sweetening matter. (HS 0402). Milk and processed milk products (ICS 67.100.10). |
| **5.** | **Title, number of pages and language(s) of the notified document:** Draft Ministerial notification on the guidance, methods, conditions, and details regarding the development of information and dissemination channels of information on infant food. (3 page(s), in Thai)  |
| **6.** | **Description of content:** Following the Control of Marketing of Infant and Young Child Food Act Section 4 (first paragraph), Section 16 (second and third paragraph), the Minister of Public Health, upon the advice of the National Committee for the Control of the Marketing of Infant and Young Child Food, announces the guidance, methods, conditions, and details regarding the development of information and dissemination channels of information on infant food. 1) In developing information on infant food, the producers, importers, sellers, or their representatives, must include the following information: * Number of unit (can/box) of infant food needed per month, in case that infant is exclusively formula-fed. The calculation should based on the average amount of infant formula needed for infant 0-3 months (2.7 kg of infant formula) and for infant 4-6 months (4.5 kg of infant formula)
* Estimate monthly cost of infant food needed per month, based on the number of unit needed x the retail price

The example of statement is given. 2) The producers, importers, sellers, or their representatives, must include the warning regarding the preparation and use of infant food, including: * Storing the infant food
* Cleaning of bottles and teats
* Boiling water for mixing the infant formula
* Discarding leftover infant formula

3) Information about infant food that are produced by producers, importers, sellers, or their representatives can only be disseminated as document at the point of sale only4) In case pregnant women, mothers, family members of infant and young children request for information to the producers, importers, sellers, or their representatives, the following guideline must be applied:* Only present the information requested to the requester
* Do not use any incentive in the attempt to get them to contact the producers, importers, sellers, or representative, to receive information or in exchange for their personal information
* Do not market, promote, or imply connections to infant food when providing information
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| **7.** | **Objective and rationale, including the nature of urgent problems where applicable:** Consumer protection |
| **8.** | **Relevant documents:** The International Code of Marketing of Breast-milk Substitutes and relevant resolutions adopted by World Health Assembly  |
| **9.** | **Proposed date of adoption:**To be determined**Proposed date of entry into force:**The day after the date of its publication in the Government Gazette. |
| **10.** | **Final date for comments:** 60 days from notification |
| **11.** | **Texts available from: National enquiry point [****X] or address, telephone and fax numbers and email and website addresses, if available, of other body:** National Bureau of Agricultural Commodity and Food Standards (ACFS)Division of Agricultural Commodity and Food Standards Policy50 Phaholyothin Road, Ladyao, Chatuchak, Bangkok 10900ThailandTel: (+662) 561 4204Fax: (+662) 561 4034Email: spsthailand@gmail.comWebsite: <http://www.acfs.go.th><https://members.wto.org/crnattachments/2018/TBT/THA/18_0497_00_x.pdf> |